

Keep Idaho Green

<http://www.keepidahogreen.org>

KIG Overview and Mission

Keep Idaho Green is an organization that is dedicated to the prevention of wildfires in Idaho. It is administered by a committee of individuals from the United States Forest Service, the Bureau of Land Management, and the Idaho Department of Lands. The focus of the prevention effort is to educate citizens on steps that they can take to prevent wildfires and how they can make their homes safer in the event of a wildfire. KIG promotes the fire prevention message via Firewise workshops, the media (TV, radio, newspaper, roadside billboards, and the internet), painted road signs, and involvement in community events and organizations (fairs, school programs, etc).

Coordination of Fire Prevention Efforts

KIG works with fire prevention personnel from various fire protection agencies and organizations to create and distribute fire prevention messages that are targeted to specific communities. KIG assists communities with the creation of fire prevention cooperatives and works with existing cooperatives on local projects and the distribution of fire prevention messages. Fire prevention cooperatives typically consist of members of area fire departments and local USFS, BLM, and IDL personnel. These groups have the most accurate information on the fire prevention needs for their area. They are also the most effective communicators to their communities.

KIG also researches the efforts of organizations and companies that have a related interest in fire mitigation. This includes building code officials, home insurance companies, forestry programs at universities, etc.

Funding

KIG coordinates with fire protection agencies and organizations throughout the state to determine funding requirements and material needs for fire prevention. KIG applies for federal grants throughout the year for projects and informational materials to be carried out in communities. In addition, KIG receives funding from its participating agencies.

Focus for 2005

KIG will be reviving the annual poster contest for children that had been popular in previous years. Other areas of focus outside of public education will be assisting local fire departments with home assessments and working with building code officials to incorporate applicable portions of the International Wildland/Urban Interface code into building codes.



KEEP IDAHO GREEN Displays and Billboards

Fire Season

is coming...is your home ready?

Landscape With Fire Resistant Plants

- Avoid locating evergreens and wood chips next to the house.
- Water and maintain a green lawn.
- Trim shrubs and trees regularly and remove any dead plant material.

Build With Fire Resistant Materials

- Use Class-A asphalt shingles, metal or clay tile roofing.
- Clean under decks and screen in pests or litters with 1/8 inch screen.
- Keep gutters, eaves and roof down of needles, leaves and other debris.

Create Survivable Space

- Make firebreaks with gravel paths, driveways and patios.
- Create easy access to your water sources.
- Keep woodpiles, propane tanks and debris 30 feet away from your home.

It's Up To You

- Unlike other natural disasters, fire loss is preventable.
- Your home and property can be pleasing to the eye and fire resistant.
- You don't have to spend a lot of time and money... but you must act before smoke is in the air.

Little Things Make a **BIG** Difference

keep IDAHO green.org

Idaho National Fire Plan Steering Committee

The display above is one of four educational displays developed by Keep Idaho Green that are available for local use. Send an email to info@keepidahogreen.org to find out more on how to schedule these for your local event.

Not all homes have fire insurance.

Don't let fire fool you!

For a FREE brochure 1-888-372-4042 www.keepidahogreen.org

The five billboards below were part of a statewide media campaign that started in 2001 and have been placed at multiple locations around the state. There are also three other billboard designs that were created in 2004 that can be viewed on the website.

Dry Grass + Vehicle Wildfire!

www.keepidahogreen.org

How Fast Can Your House Run?

Don't let fire fool you!

For a FREE brochure 1-888-372-4042 www.keepidahogreen.org

You make the choice. Survivable space makes the difference.

www.keepidahogreen.org 1-888-372-4042

Is your campfire dead out? Be sure.

www.keepidahogreen.org